



# Sai SAI RAM INSTITUTE OF TECHNOLOGY

NBA Accredited Accredited by NAAC with 'A+' Grade An ISO 9001 : 2015 Certified Institution  
MHRD NIRF ranked Institution www.sairamit.edu.in  
Sai Leo Nagar, West Tambaram, Chennai - 44. Tel: 044 - 2251 2111.



## DEPARTMENT OF MANAGEMENT STUDIES

### DECEMBER 2021

# Sai SAIRAM INSTITUTE OF TECHNOLOGY

## DEPARTMENT OF MANAGEMENT STUDIES

### NEWS LETTER 2021

## CHAIRMAN'S MESSAGE



I am delighted to extend my warmest greetings to you all through this newsletter. As we step into another exciting academic year, I want to express my gratitude for your unwavering commitment to our college's mission of fostering learning, innovation, and growth.

Our college has always been a hub of intellectual curiosity and creativity, and it's heartening to see our community continue to thrive.

As we embark on this journey, I invite you to make the most of your college experience. Engage in learning that transcends the classroom, build lasting relationships, and take advantage of the diverse opportunities our college offers.

**Together, let's make this academic year one of achievement,** learning, and personal growth. I look forward to witnessing your and sharing in your success.

**Sai Prakash Leo Muthu**  
Chairman and CEO  
Sairam Institutions

## PRINCIPAL'S MESSAGE



I am pleased to provide you with a brief overview of recent developments and highlights within our college community. Our students' dedication to excellence is truly commendable, with many achieving remarkable successes in both academics and extracurricular activities. Their accomplishments, including [mention specific achievements], are a testament to their hard work and the guidance of our exceptional faculty.

Looking ahead, we have an exciting lineup of events and activities scheduled for the month of October. We recognize and deeply appreciate the tireless efforts of our faculty.

As we move into October, we look forward to the opportunities and challenges it brings. Your contributions and active involvement in our college's journey are greatly appreciated. Please do not hesitate to share your thoughts and feedback as we continue to progress and excel together.

**Dr. K. Palanikumar**  
Principal  
Sri Sairam Institute of Technology

## HOD'S MESSAGE



In today's era, MBA is considered as a needed qualification for management positions in any organization. MBA program gives exposure to the management theories and their practical applications to become successful managers in various management disciplines. Our MBA program is designed to meet such challenges.

Our staff members committed in educating and training the students to become budding leaders, start-up entrepreneurs and equipped managers who are ready to serve organizations and society as a good ethical citizen.

Contemporary business world is full of data driven environment. Our curriculum has a good exposure on Data Analytics (Lab), Financial Analytics, Marketing Analytics, and People Analytics with the relevance to today's industry.

With the state of art infrastructure, our MBA program encourages students to actively participate in various management events and conferences to develop them as multi facet managers.

***“Together we can”***

With best wishes  
Dr.C.R.Senthilnathan, PhD  
Professor & Head  
Department of Management Studies

# DEPARTMENT OF MANAGEMENT STUDIES



**Vision**

**To be identified as a “Centre of Excellence” with high standards of Knowledge Dissemination and Research opportunities and to transform the students to imbibe standards and high levels of ethical values, who in turn shall contribute to the advancement of society and**

**We shall dedicate and commit ourselves to attain and maintain excellence in Technical Education through commitment and continuous improvement of infrastructure and equipment and provide an inspiring environment for Learning, Research and Innovation for our students to transform them into complete**



**Mission**



**We at Sri Sai Ram Institute of Technology are committed to build a better nation through Quality Education with team spirit. Our students are enabled to excel in all values of Life and become Good Citizens. We continually improve the System, Infrastructure and Services to satisfy the Students, Parents, Industry and Society.**



# EVENTS

## SEMINARS AND WEBINARS

- **Webinar on analytics for business manager**



- **Mr. Sethuramreddy Etti**  
Manager business analytics  
HTC, CHENNAI

- **Seminar on implementation on national education policy (NEP) 2020**

- **Dr. K. Maran**  
Professor & Director  
SRI SAI RAM  
INSTITUTE OF  
MANAGEMENT  
STUDIES



# EVENTS ALUMNI MEET

## ALUMNI MEET – 23<sup>RD</sup> JUNE 2021

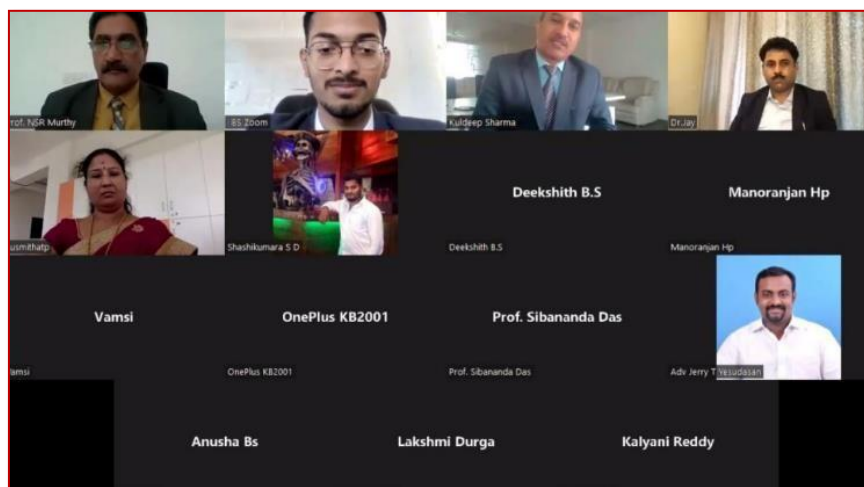


**Sri SAI RAM INSTITUTE OF TECHNOLOGY**  
An Autonomous Institution  
WEST TAMABARAM, CHENNAI-44

**ALUMNI ASSOCIATION**  
(cordially invites you for the)  
**ALUMNI MEET 2021**  
To Be Held On Thursday, 10<sup>th</sup> June, 2021 at 06.00 pm  
Through ZOOM  
**All are Welcome !!**

**Dr.K. Palanikumar**  
Principal

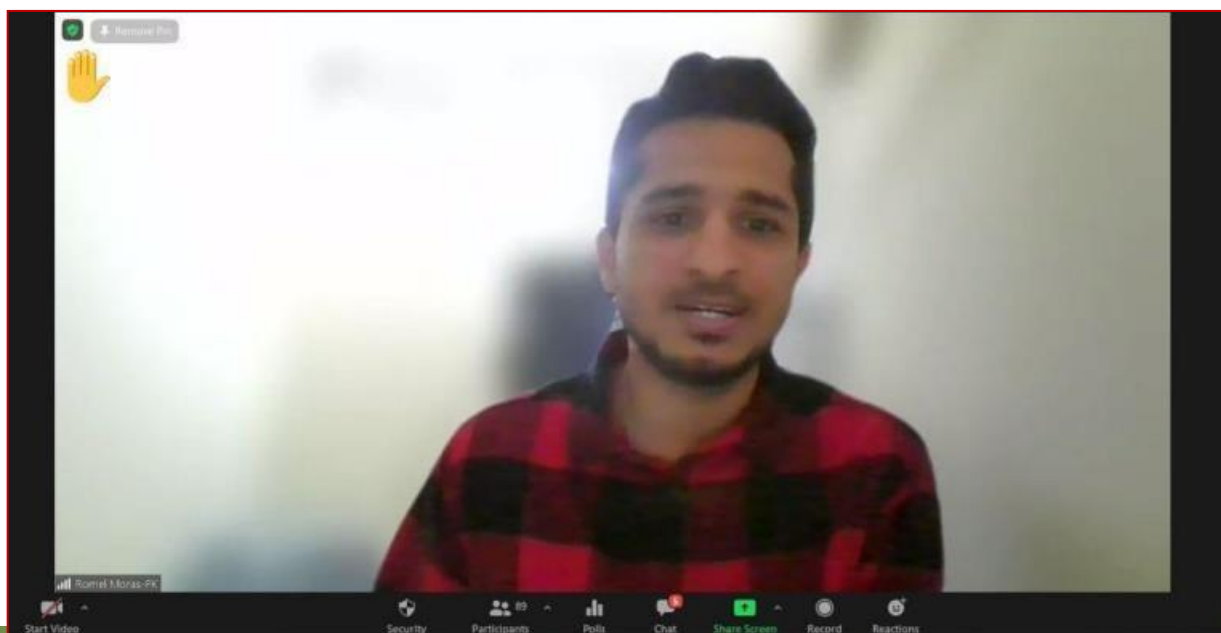
**Shri Sai Prakash Leo Muthu**  
Chief Executive Officer



- **ALUMNI MEET 2021**

Held on 10<sup>th</sup> June 2021 at 6pm

– through ZOOM



# ALUMNI AS GUEST SPEAKER

- **ALUMNI TALK ON**

Human resource planning and retention

- 20<sup>th</sup> February 2021, Saturday

- 11Am



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Sai Leo Nagar, **West Tambaram**, Chennai - 44

**DEPARTMENT OF MANAGEMENT STUDIES**



## **ALUMNI TALK ON**

### **HUMAN RESOURCE PLANNING & RETENTION**

**Date : Saturday , 20th February 2021**  
**Time : 11 am**  
**Venue : SSR hall**



Alumini speaker  
**Mr. Gowtham**  
Admin supervisor / Client support executive  
AI Omeria Printing & Publishing Co LLC , Dubai

<b>MR. SAI PRAKASH LEO MUTHU</b> CHAIRMAN AND CEO	<b>DR.K.PALANIKUMAR</b> PRINCIPAL	<b>DR.CR.SENTHILNATHAN</b> HOD
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Administrative Office :

## **Sairam Group of Institutions**

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Dr. C.R Senthilnathan

HOD / MBA

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##### **Student Editors**

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