



Sri SAI RAM INSTITUTE OF TECHNOLOGY

An Autonomous Institution | Affiliated to Anna University & Approved by AICTE, New Delhi
Accredited by NBA and NAAC "A+" | An ISO 9001:2015 Certified and MHRD NIRF ranked institution
Sai Leo Nagar, West Tambaram, Chennai - 600 044. www.sairamit.edu.in



Name : **MS.T.ILAKKIYA**
Designation : **ASSISTANT PROFESSOR**
DOB :18.10.1991
Unique ID (College ID) :IT22MB02
Email : ilakkiya.mba@sairamit.edu.in



Qualification :

UG	B.E/B. Tech/B.Sc./ B.A./BBA/B.Ed.	Date of Completion	University	% of Marks	Class
	B A	16.04.2012	MADRAS UNIVERSITY	58.65	II
PG	B.E/B. Tech/B.Sc./ B.A./BBA/B.Ed.	Date of Completion	University	% of Marks	Class
	MBA	16.06.2015	ANNA UNIVERSITY	8.3	I
Ph.D	Date of Completion	Field of Specialization	University	NA	NA
	PURSUING		ANNAMALAI UNIVERSITY		
SLET Marks	NET Marks	Date of Eligibility			
196	-				

Area of Specialization : HR & MARKETING

Research Interest : CONSUMER BEHAVIOUR,SOCIAL MEDIA

MARKETING

Experience in years : FDP Organized YRS :

Courses Taught in UG / PG Level :

- 1.PRINCIPLES OF MANAGEMENT
- 2.ORGANISATIONAL BEHAVIOUR
- 3.INDUSTRIAL RELATIONS

No. of Workshop/Conferences/

FDP attended : Workshop 3

No. of Workshop/Conferences/

Works
hop

Research
Others

Industry

Conferences

FDP

10

Conferences
FDP

Professional Membership	IEEE		
Publications	No. of papers published in National Journals / Conferences :5		
	No. of papers published in International Journals / Conferences:4		
	No. of Books published :3		
	Name of the Book	ISBN No:	Year of Publication
Business Law		2022	
Human Resource Management		2022	
Research methods in Business		2023	
Research Guidance	No.Of UG Students Guided: No.Of PG Students Guided:25 No.Of Ph.Ds Guided:		
Research Funded Projects			
Patents	Filed:05 Granted:-		
Technology Transfer			
Achievements	BEST FACULTY AWARD BEST YOUNG FACULTY AWARD		
Vidwan ID	https://vidwan.inflibnet.ac.in/profile/297755		
Any Other Information			