



Sri SAI RAM INSTITUTE OF TECHNOLOGY

An Autonomous Institution | Affiliated to Anna University & Approved by AICTE, New Delhi
Accredited by NBA and NAAC 'A+' | An ISO 9001:2015 Certified and MHRD NIRF ranked institution
Sai Leo Nagar, West Tambaram, Chennai - 600 044. www.sairamit.edu.in



Department of Management Studies

Minutes of the Board of Studies (BOS) Meeting

The sixth Board of Studies (BOS) meeting of the department of MBA was conducted on 08.09.2023 at 12.30 P.M. Following members were present.

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| 1. Dr.C.R.Senthilnathan | Chairman/BOS
Prof.& Head, Dept. of Management Studies |
| 2. Dr.R.Magesh
Prof. & Head, Dept. of Management Studies
Anna University
Chennai | External stakeholder
(University Representative) |
| 3. Dr.A.R.Krishnan
Prof & Head, Marketing Domain
College of Management
SRM University,
Chennai | External stakeholder
(Subject Expert) |
| 4. Dr.N.Gopinathan
Assoc..Professor,
VIT Business School,
Chennai | External stakeholder
(Subject Expert) |
| 5. Mr.U.Peter Sahaya Raj
MD & CEO
INDYGENOUS Fashions,
Chennai | External stakeholder
(Industrial Expert) |
| 6. Mr.Y.Scolton
Functional Analyst, TCS
Chennai. | External stakeholder
(Alumni Member) |
| 7. Dr.K.Baranidharan | Internal stakeholder |
| 8. Dr.V.Selvakumar | Internal stakeholder |
| 9. Dr. Helen Roselin Gracy | Internal stakeholder |
| 10. Dr.P.S.Immaculate | Internal stakeholder |



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Dr.C.R.Senthilnathan, Chairman of BOS opened the meeting by welcoming and introducing the external members to the internal members. The chairman placed the following agenda for the deliberations and discussions of the members. The following are the deliberations made during the meeting (as per the items of the circulated agenda).

BOS.MBA.23.02.01: Introduction of new elective course in Finance, and Marketing stream –

20MBM308 - Customer Relationship Management (CRM) (3 Credits, 45 Hours),
20MBF308 - Investment Banking Operations (IBO) (3 Credits, 45 Hours).

All the members unanimously approved to introduce the above new courses.

BOS.MBA.23.02.02: Approval for course title and syllabus change

Dr.N.Gopinathan suggested to update the Maternity Benefit Act from 1961 to current act of 2017 and to include Sexual Harassment Law in the syllabus.

Dr.A.R. Krishnan suggested to arrange the Labour Law unit-wise clearly.

All the members unanimously approved to the course title change for 20MBHR308 and introduction of the course (20MBHR309) Labour Law.

BOS.MBA.23.02.03: Approval for Skill Development Certification Courses

ZOHO CRM Certification Course (35 Hrs) , ZOHO Analytics Certification Course (35 Hrs), Investment Banking Certification Course (35 Hrs), Tally & GST Certification Course for First Semester(35 Hrs.).

Mr.Peter Shagayaraj - Gave an emphasis about the placement opportunities for CRM syllabus incorporating with MBA.

All the members unanimously approved to implement the certification courses.

BOS.MBA.23.02.04: To review and approve the Syllabus updation for the subjects.

20MBO301 – Supply Chain and Logistics Management, 20MBO307 - Operations Analytics.

All the members unanimously approved to the changes made.

BOS.MBA.23.02.05: AS per the Dean Academic office directions, 6 COs will be changed to 5 Cos

All the members unanimously approved to implement.

Dr.R.Magesh appreciated making a foreign language as mandatory in the MBA program.

Meeting then ended with vote of thanks by Dr.S.Helen Roselin Gracy Assoc.Prof /MBA.



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Dr. C.R. Senthilnathan
Chairman/BOS