

11TH INTERNATIONAL CONFERENCE ON EMERGING RESEARCH IN BUSINESS, TECHNOLOGY, ENTREPRENEURSHIP AND ECONOMY FOR SUSTAINABLE DEVELOPMENT

16th & 17th December, 2022



Sri
SAI RAM INSTITUTE OF MANAGEMENT STUDIES
Sri
SAI RAM ENGINEERING COLLEGE

An Autonomous Institution | Accredited by **NBA** and **NAAC "A+"**
An ISO 9001:2015 Certified and MHRD NIRF ranked institution

and

Sri
Department of Management Studies
SAI RAM INSTITUTE OF TECHNOLOGY
An Autonomous Institution | Accredited by **NBA** and **NAAC "A+"**
An ISO 9001:2015 Certified and MHRD NIRF ranked institution

Sai Leo Nagar, West Tambaram, Chennai - 44, Tamil Nadu, India.

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In association with :



Confederation of Indian Industry



UNIVERSITI TEKNOLOGI PETRONAS, MALAYSIA





The Management, Staff and Students of
SAI RAM INSTITUTE OF MANAGEMENT STUDIES

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Sai Leo Nagar, West Tambaram, Chennai - 44, Tamil Nadu, India.

cordially invite you to grace the inaugural function of

11TH INTERNATIONAL CONFERENCE ON

**EMERGING RESEARCH IN BUSINESS, TECHNOLOGY, ENTREPRENEURSHIP
AND ECONOMY FOR SUSTAINABLE DEVELOPMENT**

Inaugural on 16th December, 2022 Friday @ 10.00 A.M.
in Sigma Auditorium



Dr. CHADARAM SIVAJI

Vice Chancellor, Saveetha Institute of Medical and Technical Science (SIMATS)
Deemed University, Chennai

has kindly consented to deliver the inaugural address

Dr. SAI PRAKASH LEO MUTHU

Chairman & CEO, Sairam Group of Institutions

will deliver the presidential address



Mr. K. RAVI RAMACHANDRAN

I.R.S Commissioner of Income Tax (Exemption) Tamil Nadu & Puducherry

has kindly consented to deliver the Keynote address

Dr. JACQUINE THAM

Faculty of Business Management and Professional Study
Management & Science University, Malaysia

has kindly consented to deliver the Special address



Dr. K. Maran
Director/SIMS

Dr. K. Palanikumar
Principal / SIT

Dr. K. Porkumar
Principal / SEC

Dr. Sai Prakash LeoMuthu
Chairman & CEO





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Sai Leo Nagar, West Tambaram, Chennai - 44, Tamil Nadu, India.

cordially invite you to grace the valedictory function of

11TH INTERNATIONAL CONFERENCE ON

**EMERGING RESEARCH IN BUSINESS, TECHNOLOGY, ENTREPRENEURSHIP
AND ECONOMY FOR SUSTAINABLE DEVELOPMENT**

Valedictory on 17th December, 2022 Saturday @ 2.30 P.M.
in VRR Hall



Mr. SURESH KRISHNAMURTHY

President & CEO,

India Cements Investment Services Ltd.

*has kindly consented to deliver the valedictory address
and distribution of certificates*

Md. MAMOON AL BASHIR

Director of Hull University Business School,
University of Hull, U.K.

has kindly consented to deliver the special address



Dr. K. Maran
Director/SIMS

Dr. K. Palanikumar
Principal / SIT

Dr. K. Porkumaran
Principal / SEC

Dr. Sai Prakash LeoMuthu
Chairman & CEO



Panel Discussion on
ON 16TH DECEMBER, 2022 @ SIGMA AUDITORIUM (11.30 am)

Moderator



Dr. C. MADHAVI
Professor – Management Studies,
Annamalai University, India

Panel Members



Mr. P. AKSHAYKUMAR
SAR Group - Livguard and Livfast batteries,
Regional Sales Excellence Manager_South India

Discussion Title:
Impact of Marketing on Business and Economy



Mr. ANNESLY CARVALHO
Global Vice President - Human Resources,
Inspirisys Solutions Limited, Chennai

Discussion Title:
Impact of HR on Business Excellence



Mr. RAJKUMAR KALAIMANI
Technical Lead,
Infinite Computer Solutions, Chennai

Discussion Title:
Impact of Technology on Business and Economy



Dr. J. M. ARUL KAMARAJ
Assistant Professor,
Loyola College, Chennai

Discussion Title:
Impact of Business Research for Sustainability



Dr. K. MARAN
Professor & Director,
Sri Sairam Institute of Management Studies,
Sri Sairam Engineering College, Chennai.

Discussion Title:
Impact of Economy on Entrepreneurship and Global Business



**Sairam
RAISE**
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West Tambaram, Chennai - 44

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Chennai - 44.
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