

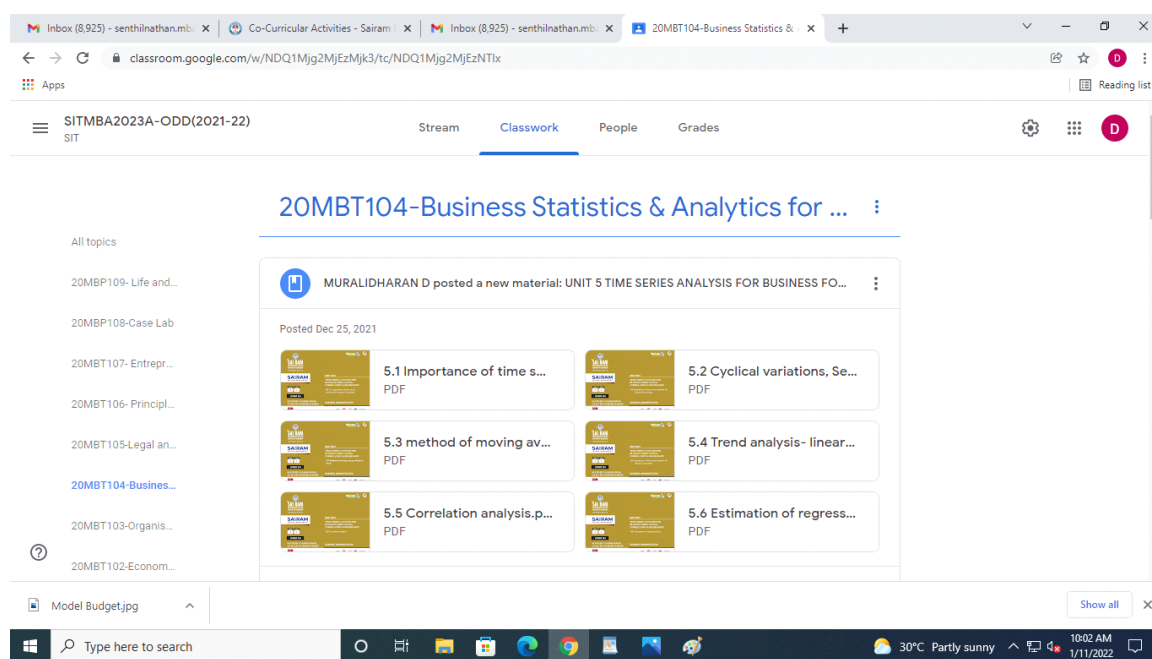
Faculty initiatives on teaching and learning

Orientation Classes:

Students join MBA course coming from different disciplines like Engineering, arts (Economics, English) and science (Physics, Mathematics and Chemistry). To cope with the gap between the level of competencies of different categories of students, before the MBA course for I year starts, orientation classes covering the Basic accountancy and Business statistics are conducted. This helps the students to bridge their gap in the MBA curriculum.

Development of e content:

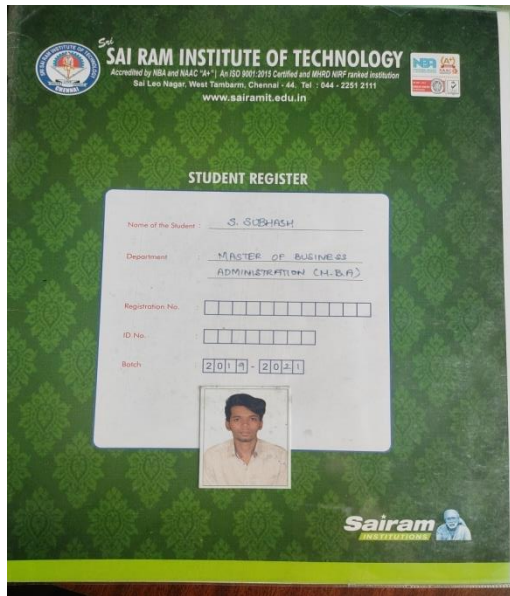
Besides classroom teaching, e content prepared by the faculty members are shared to the students. For each section Google classroom is created and the assignments and study e-content materials are shared to the students



The screenshot shows a Google Classroom page for the course '20MBT104-Business Statistics & Analytics for ...'. A post by MURALIDHARAN D, dated Dec 25, 2021, is displayed, featuring six PDF documents related to Unit 5: Time Series Analysis for Business Forecasting. The documents are: 5.1 Importance of time series, 5.2 Cyclical variations, Seasonal variations and trend, 5.3 method of moving averages, 5.4 Trend analysis- linear regression, 5.5 Correlation analysis, and 5.6 Estimation of regression coefficients. The interface includes a sidebar with course topics and a Windows taskbar at the bottom.

Personal counselling:

For each student, individual information cum their semester progress reports are maintained in a booklet called “Mentor book”. This has helped many students in dealing with academic as well as personal problems. Faculty in the Department acts as a counsellor to their mentee students and tries to solve their personal as well as academic problems.



Additional efforts for slow leaning students:

Students from different discipline and levels of competencies join the MBA course, some of the students unable to score well in the term end exams. Students are identified and are given more attention by faculty to cope with the rest of the students. Extra classes with additional assignments are given to the students to overcome their gap in the respective weak subjects.

Quiz and Discussions Based on Business News :

Students have a dedicated personal skill development (PSD) hour every week in their regular time table. Students are grouped and regular quizzes, group discussions, and other personal skill development activities are conducted. Business news discussion based on business/financial news from business newspapers are regular activity for the students. Students are evaluated and given tips to overcome and enhance their skills. Students are also encouraged to get involved in discussions and presentations in various forums.

Case Lab:

Case studies have become an integral part of the Management courses. So, as part of the regular curriculum for MBA, case labs are introduced in the curriculum in all the three semesters in our autonomous curriculum. Students are evaluated based on their case solving capabilities in the end semester.

Mock Budget presentation by Students:

Every year before the actual budget presentation by the union government, our students are encouraged and motivated to form different teams and prepare a mock budget in line with the union budget. The team lead will be presenting the mock budget in front of the class students. The faculty members will be moderator.



MOOCs (Massive Open Online Courses):

MOOCs or online courses are a relatively new in the academic sector throughout the world. Students are encourage to take up online courses in various platforms like NPTEL, Swayam, Coursera, edx, udemy, etc. to enhance their functional area skills. Also, as part of their curriculum, every student has to complete one online language course for their MBA degree.



E-mail correspondence with students:

All the students are provided with individual mail IDs. Faculty frequently engages in e-mail correspondence with the students to share remarks, assignments and test results. This significantly encourage the students out-of-class learning experience.

Simulation:

Management simulation in the form of games with real business scenarios is the new trend in management education. We encourage and motivate our students to do some Management simulation with business scenario relevant to the courses they study.