



CEO CONCLAVE 2.0

Monday, 4th February 2019



Sri **SAI RAM INSTITUTE OF MANAGEMENT STUDIES**

Sri **SAI RAM ENGINEERING COLLEGE**

Accredited by NBA and NAAC "A+" | An ISO 9001:2015 Certified and MHRD NIRF ranked institution

and

Sri Department of Management Studies

SAI RAM INSTITUTE OF TECHNOLOGY

Accredited by NBA and NAAC "A+" | An ISO 9001:2015 Certified and MHRD NIRF ranked institution

Sai Leo Nagar, West Tambaram, Chennai - 44, Tamil Nadu, India.

In association with :



**CENTRAL
UNIVERSITY
OF TAMIL NADU**



தமிழ்நாடு மத்தியப்
பல்கலைக்கழகம்

ESTABLISHED BY AN ACT OF PARLIAMENT IN 2009



Confederation of Indian Industry

ABOUT SIMS

SIMS was established with the motto of "Prosperity through Innovative Management" by the Founder Chairman Shri. MJF Ln. Leo Muthu. The offers the post graduate programme leading to the award of MBA degree by the Anna University, approved by AICTE and the government of Tamilnadu. The department is well equipped with modern facilities such as syndicate room, seminar hall, computer center, department library, audio and video facilities and a central library with latest books, national and international journals. The highlights of the institute are that, it was rated with prestigious AAA status by Career 360 during 2017, and also categorized as A+ Grade Institution by Business India, A3 rated B school by AIMA, Platinum category for past 4 years by AICTE-CII survey, Business Today India's Best B-School survey rated among Top 150 B-Schools, and Business Standard rated our institution with A4 category. We engage our students in various societal development activities to provide them the overall exposure to world of business and management by regularly organizing National level seminars, International conferences, and Conduct Workshops and International Student Exchange programs. We also arrange Faculty Development Programs and Workshops sponsored by AICTE and leading well known management associations.

ABOUT THE CONCLAVE

To inculcate managerial practices among the students, Sri Sai Ram Institute of Management Studies used to host a variety of seminars, workshops, international conferences every year. SIMS takes a step ahead of its customary industry institute interaction to conduct a CEO Conclave. The art of enterprising and leadership can be built by

sharing of experience by the entrepreneurs. CEO conclave is aimed at sharing and imparting the knowledge acquired by the CEO's of diverse industries to the budding executives. This can be a platform for the participants to learn about the real time risks and opportunities available in the industry. This conclave is set in the context and is designed to provide a platform to share the story of climbing the ladder of management by the CEO's. this provides an unparalleled platform to undergraduate and postgraduate students with management, commerce, finance and economics. The conclave is designed to have open audience interactions coupled with discussions and is expected to have out of the box thinking question and answer sessions. The conclave aims at developing leadership qualities among the budding executives.

OBJECTIVES

- To inculcate the leadership traits for undergraduate and post graduate management students.
- To create a forum for the students to ask out of the box thinking questions to the CEO's.
- To disseminate CEO knowledge and skills among the students.
- To create awareness on market opportunities in the digitalized marketing environment among students.

Who Can Participate?

Undergraduate & Postgraduate students.

Registration Fee

Rs. 100/- per participant.

SESSION SPEAKERS



Mr. SRIVATSAN. T. R – Founder & CEO – Only Coffee

(the Only Man behind bringing repute to “Kumbakonam Degree Coffee”)

“Only Coffee” was started in the year 2009 by Shri. T. R. Srivatsan with his colleague Ms. Anitha. After the economic liberalization, the roads in India underwent a dramatic change where people started using the highway more than ever before. That gave a tremendous need for an exclusive coffee shop offering the most authentic coffee in highways. As an entrepreneur they attribute the growth of “Only Coffee” mainly 3 factors like Quality, Hygiene and Courteous service of their loyal employees. He was interviewed by Zee TV regarding his entrepreneurial venture success. Over the years “Only Coffee” has built on rock of customer satisfaction with 8 branches spread across various parts of Tamil Nadu.



Mr. K. KAMALUDEEN, CEO, Blue Bharath Exim Pvt. Ltd.

Managing Partner and CEO, B-Accuracy and Proprietor - Blue Bharath Exim

Mr. K. Kamaludeen is a vibrant entrepreneur with active membership with various professional management bodies and having 25 years of rich experience in the field of export-import, shipping & logistics. He is well known for his ERP Business Software (B-Accuracy) which covers various verticals like payroll, financial accounting, inventory MIS, etc., He is very much active in sharing his experience to the students and helping out the needy entrepreneurs to reach out their destination. His expertise was recognized by GOI by providing him “One Star Export House”.



Mr. NILESH. R, CEO & Co-Founder – Just Shawarma, Bangalore

After his masters degree in Business Administration from Jain University, Bangalore, Mr. Nilesh followed his instinct to venture out his own business in his passionate food industry sector. By doing enough market study in Bangalore city and understanding the potential for their product they ventured out to start their first JUST SHAWARMA outlet in Jaya Nagar. JUST SHAWARMA was started off in the year 2014 in Bangalore with a vision to take the brand around the globe and serve authentic Shawarmas in the most hygienic way and currently 17 outlets are serving happy customers and to test the exiting and the Tamil Nadu market with more outlets rolling in the coming months.



NIVEDITHA.P.R., Founder & CEO – Bliss Nd Berry (Pamper yourself with goodness of nature)

Completing her masters degree in Business Administration from Thiagarajar School of Management, Madurai her passion to run an enterprise provoked to find Bliss Nd Berry in the year 2018 with the passion to create a world with better products where we are surrounded by lots of pollution, and chemicals everywhere we go. Even the daily skincare we use are chemical based with lots of harmful preservatives added to it. This makes the team Bliss Nd Berry to come up with something which pampers our skin, treats from within and which is all natural. They resource the best natural ingredients and make the right combination of it to make it effective on the skin. Apart concentrating the products to be organic Bliss



DURAIRAJU K., CEO & Co- Founder – Webboombaa

Webboombaa is a prestigious Digital Marketing Company based in Chennai founded in the year 2017 to cater a wide array of services in the area of SMO, SEO, SEM, Website design, Creative designing and Whatsapp marketing to name a few. Webboombaa is established with the motto of being as the trusted Digital Marketing brand serving ethically and holistically. Their mission lies in providing wholesome digital services that add value and contribute growth by ideating sector-specific solutions and remarket digitally. Their passion is to model to craft a digital legacy that meaningfully markets every global need.



*We build a better nation
through quality education.*



For Further details, kindly contact,

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Organized by

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